



MARCUS SANTOS

**Scott Bloom**  
of Bloom Real Estate

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*President, Bloom Real Estate, a commercial real estate brokerage firm in midtown.*

**How did your business do in 2011?**

Much better than in 2010. Our services are in greater demand in times like these, when neither landlords nor tenants have a particularly strong advantage or disadvantage.

**What is your outlook for 2012? Are you planning to expand or hire?**

We recently added four professionals and two more are on the horizon for early 2012. That will have our desks full.

**Do you believe the economy is on the mend?**

The New York City economy has the advantage of being much more interesting to international investors and businesses than most of the United States. Our economy has remained healthier

and I see a variety of businesses looking to add skilled employees.

**What would you want the next President to do for small business owners?**

Repeal the tax code to a flat tax, absent loopholes. Incentivize small businesses to offer health care as an inducement, not force it upon them as an obligation. Last but not least, simplify/reduce/eliminate the inheritance tax, as it is a huge burden to small family business succession planning.

**Shyam Gulati**

*CEO, InfoPeople, an IT services company in lower Manhattan*

**How did your business do in 2011?**

InfoPeople grew by 35% in 2011. This is a result of wise management and an improving national economy in information technology.